

SPONSORSHIP OPPORTUNITIES

EXECUTIVE PLATINUM // OPENING KEYNOTE + RECEPTION // \$21,450 // 1 AVAILABLE

- Sponsor will moderate the opening keynote on Day 1 and host opening reception.
- Sponsor logo will be featured on signage at the reception.
- Sponsor logo on the cover of the event program
- 3 sponsor passes (includes full access to sessions, meals, breaks, welcome reception, and dinner party)
- 10' x 10' exhibit space

PLATINUM // EXECUTIVE PERSPECTIVES // \$19,250 // 1 AVAILABLE

- Sponsor will give a 10-minute presentation (non-promotional) during the Executive Perspectives general session.
- 2 sponsor passes (includes full access to sessions, meals, breaks, welcome reception, and dinner party)
- 4' x 8' exhibit space

PLATINUM // DINNER PARTY // \$19,250 // 1 AVAILABLE

- Sponsor will host the dinner party on Day 2 with option to give short toast or presentation during the party.
- Sponsor will take the stage at the end of the last session of Day 2 to give attendees a brief reminder about the dinner party.
- Sponsor has the option to show a 1-minute video at that time.
- 2 sponsor passes (includes full access to sessions, meals, breaks, welcome reception, and dinner party)
- 4' x 8' exhibit space

OPALITE // PRIVATE BREAKFAST (1) OR LUNCH (1) // \$19,250 // 2 AVAILABLE

- Host an exclusive, targeted networking meal during the event. While the main conference breakfast or lunch is underway, you will host a private group in a dedicated breakout room away from the main crowd.
- Fast Casual will invite 10 to 15 curated guests on your behalf.
- Customizable Themes: Work with our event team to align the discussion with your goals.
- Potential themes include Women in Leadership, Marketing, Catering, Technology and more.
- 2 sponsor passes (includes full access to sessions, meals, breaks, welcome reception, and dinner party)
- 4' x 8' exhibit space

ALL SPONSORSHIPS INCLUDE...

- Sponsor logo and description (50 words max) on event website, in event program, intro, transition slide visuals and in promotional emails delivered 12, 8 and 4 weeks prior to the event
- Case study displayed in research area
- Sponsor logo on event signage
- Option to provide a promotional item (approved by event management) to be placed in attendee bags
- Obtain attendee contact list



SPONSORSHIP OPPORTUNITIES

GOLD // \$18,150 // 11 AVAILABLE

- Exclusive sponsor of one session (non-keynote) with option to participate as moderator or panelist
- 2 sponsor passes (includes full access to sessions, meals, breaks, welcome reception, and dinner party)
- 4' x 8' exhibit space

ROSE GOLD // \$17,600 // 4 AVAILABLE

- Sponsor will get 15 minutes during the “Prove Your Case!” general session to present a case study along with one of their restaurant operator partners.
- Sponsor must have an operator as a co-presenter. The operator will receive a complimentary full-conference pass that will not count against the sponsor's allotment.
- Sponsors may provide a hardcopy case study to be distributed during the session.
- 2 sponsor passes (includes full access to sessions, meals, breaks, welcome reception, and dinner party)
- 4' x 8' exhibit space

NETWORKING LUNCH (FINAL DAY) // \$15,000 // 1 AVAILABLE

- Sponsor is official sponsor of the networking lunch.
- Sponsor can work with Events team a networking idea and/or show a 2-4 minute video of choice.
- Signage at lunch and dessert buffets and on screens during lunch with
- 2 sponsor passes (includes full access to sessions, meals, breaks, welcome reception, and dinner party)
- 4' x 4' exhibit space

Panel Policy: Gold Sponsorship includes one Connect-approved client panelist. To maintain an educational, objective and engaging discussion, Connect curates the remaining panel to ensure a diverse mix of perspectives. Additional client speakers may be considered upon request and require Connect approval.

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- Case study displayed in research area
- Sponsor logo on event signage
- Option to provide a promotional item (approved by event management) to be placed in attendee bags
- Obtain attendee contact list



SPONSORSHIP OPPORTUNITIES

GIVEBACK PARTY // \$14,000 // 1 AVAILABLE

- Sponsor logo featured on signage during the Giveback Party.
- Sponsor will help emcee the Giveback Party alongside the Summit's host, which includes presenting the designated charity with the giant check/banner and giving a toast to start the reception.
- 1 sponsor pass (includes full access to sessions, meals, breaks, welcome reception, and dinner party)
- Logo to be featured on marketing materials
- 4' x 4' exhibit space

SILVER // BREAKFAST WRAP SESSIONS // \$13,000 // 4 AVAILABLE

- Sponsor will lead a series of four 15-minute small groups discussions with attendees during breakfast on Day 3 of the Summit. Discussion must be on one of the following topics: AI/Robotics, Menu Trends, Digital Marketing, Managing Delivery, Customer Experience, Growing Your Offsite Business, Sustainability, Marketing on a Budget, Labor Issues, State of the Industry, Customer Feedback, Tips & Tricks for Growth, Can You have Too Much Tech?, Hospitality Matters, Food Safety
- After 15-minutes with one group, the sponsor will rotate to the next group.
- 2 sponsor passes (includes full access to sessions, meals, breaks, welcome reception, and dinner party)
- 4' x 4' exhibit space

ESPRESSO-ENERGY BAR // \$13,000 // 2 AVAILABLE

- During breakfast or a break, host a bar featuring coffee drinks and energy drinks (price of refreshments to be paid by sponsor to hotel)
- 2 sponsor passes (includes full access to sessions, meals, breaks, welcome reception, and dinner party)
- 4' x 4' exhibit space

BRONZE // \$11,550 // 16 AVAILABLE

- 1 sponsor pass (includes full access to sessions, meals, breaks, welcome reception, and dinner party)
- 4' x 4' exhibit space

ASSOCIATE // \$8,690 // 10 AVAILABLE

- 1 sponsor pass (includes full access to sessions, meals, breaks, welcome reception, and dinner party)

ALL SPONSORSHIPS INCLUDE...

- Sponsor logo and description (50 words max) on event website, in event program, intro, transition slide visuals and in promotional emails delivered 12, 8 and 4 weeks prior to the event
- Case study displayed in research area
- Sponsor logo on event signage
- Option to provide a promotional item (approved by event management) to be placed in attendee bags
- Obtain attendee contact list





OPTIONAL SPONSORSHIP ADD-ONS

REQUIRES ASSOCIATE-LEVEL SPONSORSHIP OR HIGHER. SUBJECT TO AVAILABILITY.

WATER BOTTLES SPONSOR // \$5,000

Sponsor's logo on all water bottles at the summit provided throughout the event.

REGISTRATION SPONSOR // \$4,500

Sponsor's logo included on the attendee registration form and near the "Register Now" button in all event email promotions and on the event website. Logo will also be displayed at the event registration desk. Sponsor may assign one person from their organization to work with the Connect Media Group team at the registration desk. They will help attendees check in and introduce themselves as a sponsor of the Summit.

SEAT DROP // \$3,050

Sponsor provides a gift item or marketing collateral to be placed on each seat in the main ballroom.

WI-FI SPONSOR // \$3,000

Sponsor's logo on signage and table cards throughout the event providing Wi-Fi login instructions to event participants. The sponsor's name may be used as the Wi-Fi password for the event.

BAG SPONSOR // \$2,500

Sponsor's logo included on swag bags handed out to all Summit participants.

LANYARD SPONSOR // \$2,500

Sponsor's logo included on badge lanyards handed out to all Summit participants.

MOBILE APP SPONSOR // \$2,000

Sponsor's logo included on the title screen of the event's mobile app that will be used by attendees during the event. Sponsor's logo will also be included in promotions for the mobile app in the event program and on signage.

SESSION VIDEO LICENSE // \$2,000

Your sponsored session will be professionally recorded and edited. Edited session videos will be available about a month after the event. We will send you a link to download as soon as it is available. You may then use the video as you please. For example, you can publish all or a portion of the video on your website, YouTube, etc.

ADDITIONAL SPONSOR PASSES // \$1,300 EACH

MAIN BALLROOM NAMING RIGHTS // \$1,150

This is the room where all general sessions (including keynotes) and half of the breakout sessions happen. We'll name it after the sponsor and refer to it as such in the program and on signage.

BREAKOUT ROOM NAMING RIGHTS // \$875

This is the room where half of the breakout sessions happen. We'll name it after the sponsor and refer to it as such in the program and on signage.

VIRTUAL SWAG BAG // \$550

Sponsor provides an offer for attendees to be included in a post-event email sent to all attendees by event organizers.

OPTIONAL SPONSORSHIP ADD-ONS

REQUIRES ASSOCIATE-LEVEL SPONSORSHIP OR HIGHER. SUBJECT TO AVAILABILITY.

MOBILE APP PUSH NOTIFICATIONS // \$550

We'll push your 140-character message to all attendees twice during the event via our mobile app. Drive them to your booth, send them a freebie or just remind them about your services. (Sponsor may choose the time of day on a first-come-first-serve basis.)

SPONSOR SPOTLIGHT IN PRE-EVENT EMAILS // \$550

In the days leading up to the event, we send registered attendees two separate emails to update them on important event info. The Sponsor Spotlight section in those messages can include your company logo or other image, 50 words of text and a link. (4 sponsorships available. Includes placement in both messages.)

SUMMIT COMMERCIALS // \$550

Sponsor provides video (60 seconds maximum) to be played up to 2x during event breaks.

PROGRAM ADS // PRICES VARY

Sponsor to provide ad materials. Materials due 6 weeks prior to event.

Back Cover: \$995

Inside Back Cover: \$875

Half Page: \$395

Inside Front Cover: \$875

Full Page: \$750

PRODUCT PLACEMENT // ASK FOR QUOTE

Sponsor's product may be integrated into the Summit experience. Price will depend on complexity and costs associated with placement.

CREATE YOUR OWN SPONSORSHIP

DON'T SEE A SPONSORSHIP OPPORTUNITY YOU LIKE?

WE'RE HAPPY TO WORK WITH YOU TO CREATE ONE YOU CAN BE EXCITED ABOUT.



NON-ATTENDING SPONSORSHIP OPPORTUNITIES

BELOW SPONSORSHIPS DO NOT REQUIRE ATTENDANCE TO THE EVENT.

WATER BOTTLES SPONSOR // \$5,725

Sponsor's logo on all water bottles at the summit provided throughout the event.

SEAT DROP // \$4,050

Sponsor provides a gift item or marketing collateral to be placed on each seat in the main ballroom.

SUMMIT COMMERCIALS // \$800

Sponsor provides video (60 seconds maximum) to be played up to 2x during event breaks.

PROGRAM ADS // PRICES VARY

Sponsor to provide ad materials. Materials due 6 weeks prior to event.

Back Cover: \$995

Inside Back Cover: \$875

Half Page: \$395

Inside Front Cover: \$875

Full Page: \$750

